

Alumni Beat Issue #7  
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HARVARD | BUSINESS | SCHOOL  
SUMMER VENTURE IN MANAGEMENT PROGRAM  
ALUMNI ASSOCIATION



April  
2013

## Alumni Beat Issue #7

In this Issue:  
Meet the **Board of Directors**

### The Mission

*To encourage and promote the empowerment of SVMP Alumni through information sharing, strategic relationship development and social activities.*



### Like what we have to say?

Feel free to follow/friend your fellow alum via the social icon next to their name.

## A Letter from the President

Greetings SVMP Alumni,

Welcome to our first Alumni Beat of 2013!

We hope this edition finds you all in good health, happy, and at a place of impact and inspiration. Over the past six months the SVMP Alumni Association (SVMP AA) Board of Directors' have been working intensely and intently to re-shape our efforts to better serve our alumni base.

We have started development of the first ever SVMP Alumni Database to better track where our Alumni are living, studying, and working. This tool will help us engage more effectively in the years ahead. *If interested in supporting this effort please reach out to [Long Phan](#).*

We are expanding how we view events and welcome our alumni to be a part of the process! Some notable events over the last six months include Regional Alumni Mixers in DC, New York, Berkley, Palo Alto, and Seattle; Also, the first ever alumni-initiated trip to Vegas was a success in January 2013. Check out the re-caps of each event, and catch the latest news by visiting our re-invigorated website [here](#).

*If interested in planning an event in your city or getting involved with the planning for the SVMP Alumni Reunion, please contact [Gloriya Nedler](#).*

Without further ado, please meet your SVMP Board of Directors in this edition of the Alumni Beat (*brought to you by our new Director Cydni Williams*)! We welcome your feedback, ideas, and questions so please never hesitate to reach out and start a conversation.

I hope to hear from you soon.

Warm regards,  
Chelsea Seabron  
[Chelsea.Seabron@svmp.org](mailto:Chelsea.Seabron@svmp.org)  
President, SVMP Alumni Association

## Upcoming Events

4/16

[SVMP Q&A Webinar III](#)

7:00pm EST

4/26

[SVMP D.C. Happy Hour](#)

5:30pm EST

6/21-6/23

[SVMP Kickoff and Alumni Reunion](#)

Harvard Business School

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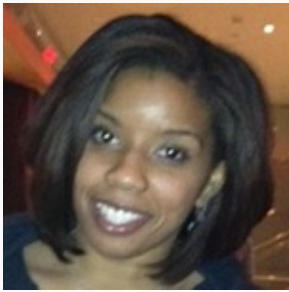
## Contribute to the Alumni Beat!

Want to feature in the next Alumni Beat or let us know what you've been up to?

[Email us](#)

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**SVMP Alumni Association Board Profiles**



## Chelsea Seabron

### President

Chelsea Seabron is a member of the SVMP Class of 2008 and a Sr. Consultant at Booz Allen Hamilton in Washington, D.C. Chelsea obtained her B.A. in Social Sciences with a concentration in Organizational Behavior and Communications. Chelsea's experience in SVMP served as motivation to get involved.

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## Haytham Zohny

### Vice President

Haytham Zohny is a member of the SVMP Class of 2008 and a Sr. Market Analyst at The Travelers Companies. Haytham obtained his BA in Business, Organizations and Society from Franklin & Marshall College. He became involved with the Alumni Association because he found the SVMP experience to be transformative.

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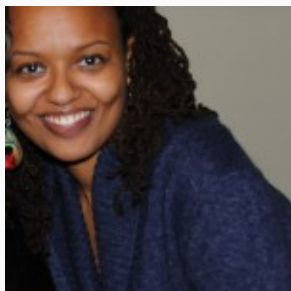
### SVMP Ski Trip 2013

On March 23rd, the first SVMP Alumni Association Ski Trip took place. It was a memorable experience. Alumni from the East Coast region traveled near and far to meet the Liberty Mountain Ski Resort. As we drove closer to the Resort, we could see the cascading snowy slopes in the horizon.

As more and more Alumni continued to arrive, along with one prospective SVMPer for the upcoming cohort of 2013, we suited up, grabbed our equipment and hit the slopes. We started our morning with ski and snowboarding lessons. We practiced together, fell together, and most importantly helped each other up as we stumbled.

As the day went by, and with the support of fellow SVMP Alumni, we graduated from the Bunny Slopes and began to explore the more challenging areas of the mountain. There were times when some of us would lose our balance and descend on our backs, head first, with only one ski on our foot, and no way of stepping on the steep, icy terrain.

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## Eskedar Getahun

### Director of Technology

With a dual role of Resource Manager and Research Analyst at MDRC, Eskedar Getahun works with the SVMP Alumni Association as the Director of Strategic Development. Eskedar, a member of the SVMP Class of 2005, received her undergraduate degree from Barnard College and Masters from Hunter College.

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## Moises Numa

### Treasurer

Moises Numa is a member of the SVMP Class of 2009 and works for the Analysis Group. As a student at Babson College studying Business Management with an Accounting and Finance concentration, Moises applied to SVMP after hearing about a friend's experience the year prior.

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**Maroo Ghil**

**Assistant Treasurer**

Maroo Ghil, member of the SVMP Class of 2011, is currently an Advisory Staff at Ernst & Young in Atlanta, GA. A graduate of the University of Georgia, Maroo has a B.B.A. in Accounting, Finance, Management Information Systems, and International Business.



**Ashtane Jordan**

**Director of Recruiting**

Ashtane Jordan is a member of the SVMP Class of 2007 and is currently the Director of Operations and Strategy at the eCommerce startyp, The Lip Bar. She graduated magna cum laude with a B.A. in Communication and Culture from Howard University.



**Lori Manning**

**Director of Technology**

Lori Manning is a member of the SVMP Class of 2001. As a graduate of the Stern School of Business at New York University with a dual major in Information Systems and Marketing, Lori is the Director of Technology and attributes her involvement to the SVMP experience.

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**Kevin Ko**

**Corporate Relations Coordinator**

Kevin Ko is a member of the SVMP Class of 2009 and is currently a Consultant at Deloitte Consulting. He graduated with a Bachelor of Science in Economics with concentrations in Finance, Management & Legal Studies, and Business Ethics from the Wharton School.

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**Victor Chen**

**Corporate Relations Coordinator**



**Cathy Yu**

**Corporate Relations Coordinator**

**Alumni Development Corner:**

**Useful Tips for Landing the Interview & Job**

1) "You've got to be as original and authentic to your core as you can possibly be. When interviewers gets a sense of WHO you are as opposed to WHAT you are (from your résumé) they can better assess a plausible match between you and the company."

- **Nichole Bestman: SVMP 2010, Marketing Strategist at National Port Authority of Liberia**

2) "Be able to answer "Tell Me About Yourself" in a clear and concise manner,

- At the end of the interview ask intelligent questions that show you've researched the company.

- Send a thank you note, but make sure it's spelled correctly.

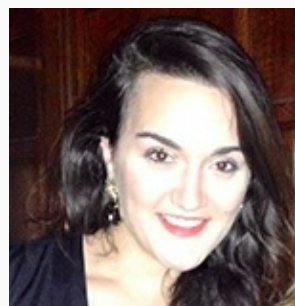
- Go to Networking events, get cards, follow-up, meet for coffee, and if/when you interview at that job, mention the person you know."

- **Ravi Singh: SVMP 2010, JD Candidate at Northwestern Law School**

3) "Do your research, read their website and search online forums like GlassDoor.com. Also look for any resources online. One thing I did for my research into BCG was to Google a bunch of related topics and I stumbled across a

Victor Chen, member of the SVMP Class of 2011, is currently a Consultant for Protiviti. A graduate of Colby College, Victor has a B.A. in Economics, Mathematics, and East Asian Studies. As a Corporate Relations Coordinator, Victor believes his experiences in SVMP had a major impact on his career choices.

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**Andrea Giraudo** 

**Director of Professional Development**

Andrea Giraudo is a member of the SVMP Class of 2010 and is currently a Marketing Coordinator at IPPOLITA. As a graduate of the University of Georgia, Andrea plans to attend business school with Harvard Business School as her top choice. Andrea's love for Harvard Business School stemmed from her participation in SVMP. Through participation in the SVMP AA she has found she can give back and be a long-term participant of the program.

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**Long Phan** 

**Director of Alumni Engagement**

Cathy Yu, member of the SVMP Class of 2011, is currently a Strategy & Operations Analyst for Deloitte Consulting. Cathy was born and raised in China, received her Bachelors in Eletrical Engineering with honors and a concentration in Control System & Signal Processing from Penn State- University Park.

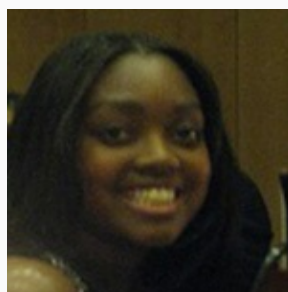


**Gloriya Nedler** 

**Director of Events**

Gloriya Nedler is a member of the SVMP Class of 2011 and works for the Memorial Sloan-Kettering Cancer Center. As the Director of Events, Gloriya remembers her initial interest in SVMP and how it stemmed from a desire to explore ways the business field could supplement her professional pursuit of medicine. "I never could have predicted the extent of the impact that the SVMP experience would have on my career interests moving forward," she said.

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**Cydni Williams** 

**Director of Alumni Beat**

PPT file from a recruiter with some very useful inside information."

**- Shahin Shahrivar: SVMP 2010, College Campus Coordinator for Teach for America & high school Math Teacher Washington D.C. area**

4) "Posture. Most communication is non-verbal. Good posture is learned and can make the difference. For resources Google Amy Cuddy who teaches at HBS and has a lot of tips. Her article on HBR and her videos on TED are inspiring."

**- Shahin Shahrivar: SVMP 2010, College Campus Coordinator for Teach for America & high school Math Teacher Washington D.C. area**

5) "Dress rehearse it! You really should make it a discipline to do mock interviews prior to an interview with a set of common behavioral questions like, 'Tell me a time when you lead a group, took a risk, persuaded someone....' Literally have 2-3 examples/stories you can tell because you may get nervous and forget if you only have one and if they like your first example it's not uncommon for them to ask for another one or ask a similar question you can use your back up for!"

**- Andrea Giraudo: SVMP 2010, Marketing Coordinator at IPPOLITA, New York City, NY**



Long Phan is a member of the SVMP Class of 2005 and is currently an Analyst at Cascade Investment. Since graduating from The University of Washington, Long has recruited and mentored ten SVMP alumni. His reason for getting involved with the SVMP Alumni Association is to continue to help recruit and share his SVMP experience with others.

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Cyndni Williams is a member of the SVMP Class of 2012 and a student at the State University of New York at Oswego. As the Director of the Alumni Beat, she refers to SVMP as, "...one of the most eye opening experiences of my life." Cydni decided to get involved with the SVMP AA after interacting with various alumni of the program during the SVMP experience.

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6) "The easiest way to get an interview is to have someone pass along your resume ... which really goes to show the importance of networking and maintaining good relationships."

**- Long Phan: SVMP 2005, Investment Analyst, Seattle, Washington**

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*Summer Venture in Management Program Alumni Association Newsletter*

*Issue 7*

*Spring 2013*